

Janice Roberts

Partner

Janice Roberts is both an experienced venture capitalist and global technology executive and has spent over 22 years in Silicon Valley. Combining many years operating in the IT industry and as an early investor in mobile and wireless businesses, at BGV Janice looks to leverage that knowledge into the "re-invention of the enterprise" and the Internet of Things.

Janice has extensive corporate governance experience, having served on many private and public boards in North America, Europe and Asia. Current public board seats are with ARM Holdings plc; Zebra Technologies Inc and RealNetworks Corporation.

Prior to joining BGV as a partner in April 2014 Janice served as a Managing Director at Mayfield Fund for over 13 years. At Mayfield she invested in communications and networking, wireless, mobile and consumer technology companies. These companies included Peribit Networks (Juniper Networks); Convedia Corp (Rasdisys Corp); Mobile365 (Sybase; SAP); QuickOffice (Google); PlayFirst (GluMobile) and Jawbone.

Preceding her career in venture capital Janice held a number of executive roles in Europe and the USA. As a senior executive with the pioneering networking company, 3Com Corporation (Hewlett Packard), Janice served in a number of leadership roles including Senior Vice President Global Marketing and Business Development, President of the Palm Business Unit and President of 3Com Ventures. While at 3Com Janice also lead the company's acquisition activities, new business initiatives, information technology advisory councils and global partnerships.

Before 3Com, Janice held various positions in the communications and networking industry in Europe and the USA, including that of Managing Director of BICC Data Networks which she span out of BICC Plc and was acquired by 3Com in 1992. Earlier Janice held a number of senior marketing, sales and business development roles; including those with BICC Technologies Ltd, STC PLC's Electronic Components business and Digitron Instrumentation.

Janice's enthusiasm for innovation and entrepreneurship has extended to being an adviser to SALT Branding and Illuminate Ventures; and to various activities with the Stanford Graduate School of Business. Recent personal investments include Fastacash, a social payments platform, based in Singapore; and The Hunt a community powered mobile shopping experience.

She is also the President of the Board of Directors for the Ronald McDonald House at Stanford, which provides accommodation and support for families of children with life-threatening illnesses. Janice lives in the Bay Area with her family where she enjoys a love of the outdoors, an enthusiasm for various sports, and engaging with her community. With business interests and family on multiple continents Janice has an ongoing passion for travel.

She holds a Bachelor of Commerce (Hons) from the University of Birmingham in the UK.

